1. Evaluated project requirements and content standards for each project in order to produce copy in line with creative structure.
2. Used [Software] to write and submit error-free [Type] copy.
3. Managed competing deadlines with efficiency.
4. Utilized exceptional writing, editing and proofreading skills to produce engaging and error-free content.
5. Researched to develop thorough understanding of unfamiliar topics, competitors, industries and processes to present fresh, new angles and ideas within written content.
6. Completed thorough research into assigned topics.
7. Interspersed thematic, frequently-searched keywords to optimize articles for search engine results and performed additional SEO-related tasks to maximize traffic to website.
8. Wrote and edited high-quality content and visually impactful programs under deadline pressure with exciting, captivating and authentic approach.
9. Employed [Software] and [Software] tools to achieve proper grammar and syntax within articles and implement SEO principles on WordPress and other website hosts.
10. Created seasonally and regionally appropriate blog article content, collaborating with sales, marketing and analytics departments to identify business trends and extrapolate seasonally-relevant topics.
11. Developed and edited informative, highly engaging, concise content for company websites and social media platforms customized for target audiences and company campaign objectives.
12. Communicated with clients via phone and e-mail, conducting in-depth research during client interviews to determine proper writing tone and style according to client needs.
13. Presented clients with unique copy options based on overall marketing objectives.
14. Provided editorial guidance to other departments, including [Type] team devoted to delivery of top-quality content.
15. Created high-impact messaging for all marketing media, contributing to increases in revenues and market share of over [Number]%.
16. Collaborated with creative director and copywriting team in completing all phases of client projects from planning to on-time completion of quality deliverables.
17. Collaborated with [Job title] in development of [Type] content, maintaining consistency with brand marketing and message strategies.
18. Reviewed and edited final copy for accuracy and oversaw all phases of production.
19. Produced original, creative content for promotional advertisements and marketing materials.
20. Customized brand message to reach and capture target audience interest and drive engagement.
21. Played instrumental role in creative planning and review sessions, working with resourceful team to elevate quality of content and designs.